

HOW TO CARE FOR YOUR NEW RUG



THANKS FOR PURCHASING A HANDMADE RUG
FROM BUILDING #19...

HERE ARE SOME TIPS TO HELP YOUR RUG
KEEP ITS GOOD LOOKS FOR DECADES

The Care & Feeding of your New Oriental Rug

Be GENTLE when you vacuum.

Do not use a lot of suction.

Do not use a beater bar.

Do not vacuum the fringe.



Be GENTLE when you spot clean,
use something mild.

Start with a little water and a paper towel.

If that doesn't work, try club soda.

If that doesn't work, try vinegar and water.

If that doesn't work, call a professional rug
cleaner.

Be CAREFUL when you place rugs under
furniture. Periodically check in those hidden
places, because moths love the dark.

Thorough vacuuming on the back and front
of the rug under furniture should keep them
at bay.

A little TLC will go a long way in keeping
your oriental rug looking newer longer.

WHY SHOULD I USE A PAD UNDER A HANDMADE RUG (KNOTTED, TUFTED, OR FLATWOVEN) AND WHICH ONE SHOULD I USE?



Padding is insurance against excessive wear. When you walk on a handmade rug, your footfall causes friction with the rug which in turn cause friction with the floor. Add to this the dust and dirt which get into the fibers and you've got even more friction to deal with. Eventually this will cause wear on a handmade rug.

A pad that keeps a handmade rug **firmly** on the floor will reduce friction considerably. Don't buy anything too soft-like soft foam. We recommend the non-skid pad, which is available in a very flat style, or a slightly cushier style to give a little bounce but still keep the rug firmly on the floor. You can also use jute pad.

The non-skid pad is also especially effective under runners and small scatter rugs. If you've ever seen a dog or a cat take a corner at high speed, you'll know why.

I SHED



*I CAN'T HELP IT. I'M WOOL AND I SHED
USUALLY A FEW MONTHS TO UPWARDS OF A YEAR.
DON'T USE THOSE ULTRA POWERFUL VACUUMS ON ME.*

*USE A GENTLE SETTING AND
I'LL GIVE YOU LONG LASTING BEAUTY.*

*I'M RESILIENT AND EASY TO CLEAN.
SO, YOU'RE JUST GOING TO HAVE TO LIVE WITH
THE WHOLE SHEDDING THING.*

*THANKS,
YOUR BEAUTIFUL NEW WOOL RUG.*